



Renasant Bank Announces West Tennessee Market President

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TUPELO, Miss., May 11, 2011 /PRNewswire/ -- Following a recent meeting of the Board of Directors of Renasant Bank, E. Robinson McGraw, Chairman and Chief Executive Officer, announced that Jeff Hudson was elected West Tennessee President for Renasant Bank.

(Photo: <http://photos.prnewswire.com/prnh/20110511/AT00644>)

Prior to joining Renasant, Hudson was Executive Vice President and Manager of the Correspondent Department at a large regional bank. He attended the University of Mississippi, graduating with a BBA in Marketing. In addition, he has attended the Graduate School of Banking at Louisiana State University.

Hudson and his wife, Lori, have 3 children, Miller (29), Kyle (27), and Hayley (19). The Hudson's attend Hope Presbyterian Church and reside in Bartlett.

About Renasant Corporation:

Renasant Corporation, a 106-year-old financial institution headquartered in Tupelo, MS, is the parent of Renasant Bank and Renasant Insurance, and operates over 80 banking, mortgage, financial services and insurance offices in Mississippi, Tennessee, Alabama and Georgia. The company has assets of approximately \$4.4 billion.

www.renasantbank.com

NASDAQ: RNST

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