



Renasant Announces New Georgia Division President

August 9, 2011

TUPELO, Miss., Aug. 9, 2011 /PRNewswire/ --Following a recent meeting of the Board of Directors of Renasant Bank, E. Robinson McGraw, Chairman and Chief Executive Officer, announced that Ken Davis has been elected Georgia Division President for Renasant Bank.

(Photo: <http://photos.prnewswire.com/prnh/20110809/CL49752>)

About Ken Davis

Ken Davis has more than 26 years of experience in finance and banking. After graduating from college and serving 6 years in the U.S. Army, Davis returned to his home town of Atlanta to begin his banking career.

Prior to joining Renasant, Davis served as an executive banker at another regional bank with responsibility to increase commercial loans, consumer loans and deposit share in North Metro Atlanta.

Davis earned a Bachelor of Arts degree from Wake Forest University and is a graduate of the American Bankers Association Stonier Graduate School of Banking.

Active in his community, Davis is a member of the Rotary Club of Roswell and currently serves as a member of the Board of Directors of the Greater North Fulton Chamber of Commerce, Ed Isakson/Alpharetta YMCA, Chattahoochee Nature Center, Historic Roswell Convention and Visitors Bureau, Georgia Ensemble Theatre and North Metro Miracle League.

Davis and his wife, Miriam, have three daughters, Kate, Elizabeth and Rebecca. He and his family attend North Point Community Church and reside in Fulton County.

ABOUT RENASANT CORPORATION:

Renasant Corporation, a 107-year-old financial services institution, is the parent of Renasant Bank and Renasant Insurance. Renasant has assets of approximately \$4.3 billion and operates over 75 banking, mortgage, financial services and insurance offices in Mississippi, Tennessee, Alabama and Georgia. For more information please visit www.renasantbank.com or the Company's IR site at www.renasant.com.

CONTACT: John Oxford

Phone (662) 680-1219

SOURCE Renasant Corporation