



Top Birmingham Economic Developer, Tracey Morant Adams, to Join Renasant

October 31, 2013

TUPELO, Miss., Oct. 31, 2013 /PRNewswire/ -- Today, Renasant Chairman and Chief Executive Officer, E. Robinson McGraw, announced that Tracey Morant Adams is joining Renasant Bank as Senior Vice President and Small Business and Community Development Director, based out of Renasant's Park Place location in Birmingham, Alabama.

(Photo: <http://photos.prnewswire.com/prnh/20131031/CL08436>)

(Logo: <http://photos.prnewswire.com/prnh/20130207/CL56161LOGO>)

"We are thrilled to have Tracey joining the Renasant team. She brings a wealth of knowledge and contacts throughout the communities we serve, and we look forward to her guidance in cultivating current and future relationships to help us develop our diverse small business and mortgage loan portfolios," said Renasant Eastern Division President and Chief Commercial Officer, Mike Ross.

Adams most recently served as Executive Director in the Office of Economic Development for the City of Birmingham, where she was responsible for the City's economic development strategy and implementation. In her new role, Adams will be responsible for community, economic, and business development for Renasant, especially within the areas of small business and mortgage lending.

"Tracey Morant Adams has guided our economic development efforts for more than five years, during which the City of Birmingham has enjoyed a most successful period of business recruitment and existing business growth," said Mayor William A. Bell, Sr. "The projects that Tracey has worked on have resulted in significant economic impact to our City, and I wish her the best in her new position at Renasant Bank, where I am confident she will continue to demonstrate exceptional service to the communities it serves, including Birmingham."

Adams received her MBA from Samford University, her BBA from the University of Montevallo, and completed studies in Quantitative Economics at Temple University.

Adams is a member the Talladega College Board of Trustees, the REV Birmingham Board of Trustees, and the National Association of Female Executives. She serves her community through such organizations as Alpha Kappa Alpha Sorority, Incorporated; The Links, Incorporated; the Kiwanis Club of Birmingham, the Women's Network of Birmingham, and the Women's Fund of Greater Birmingham.

ABOUT RENASANT CORPORATION:

Renasant Corporation (NASDAQ: RNST), a 109-year-old financial services institution, is the parent of Renasant Bank and Renasant Insurance. Renasant has assets of approximately \$5.7 billion and operates over 120 banking, mortgage, financial services and insurance offices throughout Mississippi, Tennessee, Alabama and Georgia.

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