



Renasant Corporation Approves Dividend

February 24, 2014

TUPELO, Miss., Feb. 24, 2014 /PRNewswire/ -- The board of directors of Renasant Corporation (NASDAQ: RNST) approved the payment of a quarterly cash dividend of seventeen cents (\$0.17) per share to be paid April 1, 2014, to shareholders of record as of March 18, 2014.

ABOUT RENASANT CORPORATION:

Renasant Corporation, a 110-year-old financial services institution, is the parent of Renasant Bank and Renasant Insurance. Renasant has assets of approximately \$5.7 billion and operates over 120 banking, mortgage, financial services and insurance offices in Mississippi, Tennessee, Alabama and Georgia. For more information please visit www.renasantbank.com or the Company's IR site at www.renasant.com.

Logo: <http://photos.prnewswire.com/prnh/20130207/CL561611LOGO>

Contacts For Media:

John Oxford

Vice President

Director of External Affairs

(662) 680-1219

joxford@renasant.com

For Financials:

Kevin Chapman

Executive Vice President

Chief Financial Officer

(662) 680-1450

kchapman@renasant.com

SOURCE Renasant Corporation