## SEC Form 5

## FORM 5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Form 4 Transactions Reported.

Form 3 Holdings Reported

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL **OWNERSHIP** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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Form 4 Trans	sactions Reported.		or Section 30(h) of the Investment Company Act of 1940					
	dress of Reporting		2. Issuer Name and Ticker or Trading Symbol <u>PEOPLES HOLDING CO</u> [PHC]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
MCGRAW	EDWARD	<u>ROBINSON</u>	<u></u> [110]	X	Director	10% Owner		
	C/O PEOPLES BANK & TRUST CO		3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)     12/31/2004	- x	Officer (give title below) President and	Other (specify below) d CEO		
209 TROY STREET								
(Street)			<ul> <li>4. If Amendment, Date of Original Filed (Month/Day/Year)</li> </ul>	6. Indi	vidual or Joint/Group Filir	ng (Check Applicable		
TUPELO	MS	38802-0709		X	Form filed by One Reporting Person			
 (City)	(State)		-		Form filed by More than One Reporting Person			
	(Sidle)	(Zip)						
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								

## 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 1. Title of Security (Instr. 3) 5. Amount of 7. Nature of 2. Transaction 2A. Deemed Date Execution Date Transaction Securities Ownership Indirect Beneficial Code (Instr. 8) Beneficially Form: Direct (D) or (Month/Day/Year) if any (Month/Day/Year) Owned at end of Ownership Issuer's Fiscal Índirect (I) (Instr. 4) (A) or (D) Price Amount Year (Instr. 3 and (Instr. 4) 4) Common Stock 4,355.21 D By Common Stock 758.34 T Children Common Stock 6,911.2 By IRA Т Common Stock 3,117.5 I **By 401K** Common Stock 4,723.62 By ESOP I

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (Right to Buy)	(3)						(3)	(3)	Common Stock	60,000		60,000	D	
Phantom Stock	(1)						(2)	(2)	Common Stock	557.59		557.59	D	

Explanation of Responses:

1. The conversion or exercise price is one phantom stock unit for one share of the Company's common stock.

2. The stock units are to be settled 100% in common stock upon the reporting person's retirement or upon approved request for hardship reasons.

3. Equal installments of 33 1/3 of the option shares granted will become exercisable on the completion of one, two and three years of service measured from the grant date, respectively. The options will expire ten (10) years from the grant date. 15,000 options granted 1-2-01 have a strike price of \$12.70 per share, 15,000 options granted 1-2-02 have a strike price of \$23.47 per share, 15,000 options granted 1-2-03 have a strike price of \$28.15 per share, and 15,000 options granted 1-1-04 have a strike price of \$33.35 per share.

E. Robinson McGraw \*\* Signature of Reporting Person Date

02/14/2005

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.