RENASANT CORPORATION 2009 ANNUAL REPORT

TWO THOUSAND AND NINE

Year at a Glance

Earnings Per Share



Loans (In Millions)



Net Interest Income



Noninterest Income

| 2005 | 2006 | 2007 | 2008 | 2009 |
|--------|--------|--------|--------|--------|
| | | | | |
| 40,216 | 45,943 | | | |
| | 45,745 | 52,187 | 54,042 | 57,558 |

A LETTER

to Our Shareholders

A History of Strength, the title of our 2009 Annual Report, was chosen for more than just its reflection of our Company's most recent annual performance during turbulent economic times. While making solid loans, gathering core deposits and providing personalized service might be just boring traditional banking to some, to us it's how we've remained strong throughout both crisis and calm. And, as Renasant Corporation moves into a new decade, our History of Strength is what continues to define our Company.

Over the past year, the media often has referred to "banks" collectively in its reporting, unfairly lumping the huge Wall Street investment banks with Main Street community banks. This has generated unjustified negative publicity for community banks when we believe there is a major difference in the two. And, let there be no mistake, we are a Main Street community bank. Building relationships, helping individuals, families and businesses reach their financial dreams and supporting the communities we serve has always been our calling. In turbulent times within the financial services industry, we remain strong by holding to this calling and our time-tested conservative business model.

During 2009, the Federal Deposit Insurance Corporation closed down 140 banks, the most banking closures in a single year since the savings and loan crisis in 1992. However, there were only three closures in our tristate footprint of Mississippi, Tennessee and Alabama, all of which were located in Alabama. So, the good news is that, although many of our markets do not enjoy the full extent of economic booms, they also largely avoid the inevitable

bursting of economic bubbles. Thus Renasant's key markets, although not immune to the economic downturn, have not experienced the severe economic deterioration seen in other areas of the United States.

We began 2009 having just decided not to participate in the U.S. Treasury Department's Capital Purchase Program, which was part of the federal government's Troubled Assets Relief Program, or TARP. At the outset of TARP, the U.S. economy was near collapse and many banks felt significant external pressures to participate in TARP, even if the additional capital wasn't necessary. In electing not to participate, a decision our board of directors and senior management team extensively analyzed, we are confident that we made the right choice. We have maintained our regulatory capital ratios well in excess of regulatory minimums. As of December 31, 2009, the Company's Tier I leverage capital ratio was 8.68%, its Tier I risk-based capital ratio was 11.12% and its total risk-based capital ratio was 12.37%. We grew every capital ratio during 2009 when compared to 2008 and again, we did this without government assistance.

In addition to our capital ratio growth, during 2009 we maintained our dividend of 68 cents per share at a time when many of our peers reduced or even eliminated dividend payments. We are proud to have continued to provide a dividend to our shareholders.

2009 Accomplishments

Even as "slow and steady" may have been our game plan due to a combination of caution and circumstance, we still have much to be proud of over the past year. Specific areas in which the Company improved over the past year were loan portfolio diversity, net interest margin, liquidity and deposit growth, noninterest income growth, and operating expense reduction.

Loan Portfolio Diversity

During 2009 we took steps to reduce our commercial real estate concentrations and to work out substantial amounts of nonperforming loans through collection and foreclosure efforts, and we sold a significant amount of OREO at or near its original appraisal value. We implemented a plan to change the mix of our loan portfolio by reducing our residential construction and land development lending as well as certain types of nonowner occupied commercial real estate loans, all of which have been more impacted by the current economic environment than other types of loans. Our relationship managers, along with our credit officers and loan review team, continue to aggressively analyze our entire loan portfolio.

We also implemented a process to manage stressed but still performing credits. This model has helped to free up our lenders to focus on business development while our senior credit officers addressed the issues associated with stressed credits. In addition, our credit administration team has an ongoing initiative to aggressively review our credit portfolio with the goal of ensuring appropriate reserves against potential future losses.

Net Interest Margin

The Company saw net interest margin rebound throughout

the second half of the year after reaching its low point during the second quarter of 2009. From the second quarter of 2009, we grew margin by applying minimum loan rate targets and floors, restructuring our investment portfolio, initiating interest rate swaps to take advantage of yield curve steepness, and repaying a substantial amount of higher cost borrowings and public funds with lower cost retail core deposits. We look to continue the trend of growing our net interest margin as we move into 2010.

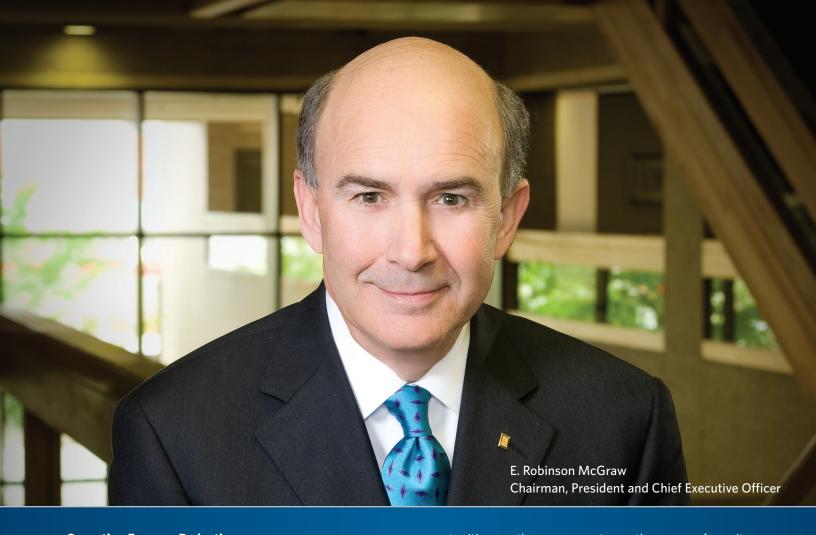
Liquidity and Deposits

We substantially improved our regulatory liquidity levels and net noncore funding ratios by reducing borrowings and collateralized public funds, growing core deposits and increasing on-balance sheet liquidity with investments and cash. The Company experienced strong deposit growth due to management's strategic efforts to acquire lower costing and noninterest bearing deposits while reducing reliance on higher costing sources of funds. This growth in deposits will allow us to continue to reduce higher cost borrowings going forward.

Noninterest Income

The Company experienced healthy growth in our multiple lines of noninterest income during 2009. Much of this growth came from the record mortgage production we experienced throughout the year. Mortgage production for 2009 was approximately \$815 million, a 9.8% increase over the previous year.

In addition, service fees from wealth management accounts, fees associated with deposit accounts, insurance commissions and various treasury management services continued to provide strong sources of noninterest income for our company.



Operating Expense Reduction

In early 2009, we implemented a 4% staff reduction, mostly within our metro market areas where our service capacity exceeded market demand. We renegotiated several vendor contracts while also taking advantage of various technologies to reduce employee travel expenses. These initiatives reduced our operating expenses.

However, the key element to reducing operating expense was the dedication of our employees. Our employees were asked to join our management team in taking on more work and responsibilities with no salary increases or bonuses during 2009. On behalf of our entire management team, I want to personally thank our employees for their hard work and perseverance during trying times for the banking industry. Our employees are our greatest asset, and through their sacrifice and dedication we are poised to seize on

opportunities as the economy turns the corner from its recent troubles.

Products and Services

Because of the quality of our employees and the size of our organization, the Company is well positioned to deliver all the products of a mega-bank but still have the personal touch of a community bank.

At the end of 2009 we added a new Rewards Savings program to complement our popular Renasant Rewards Checking program. The Rewards Savings program helps our clients save by automatically placing the interest they earn from their Rewards Checking accounts into an interest-bearing savings account. Our market research indicated that clients are looking for better and easier ways to save, especially in today's economy, and we are proud to provide

with a Bank at the center



















them with this new program. Our Renasant Rewards program complements our entire line of High Performance Checking products that give our clients various options to meet their individual checking needs while creating a vehicle that drives deposit relationships for our bank.

In our efforts to be a more sustainable corporate citizen, we've continued our Renasant Renewal campaign by asking our clients to join our employees in accepting electronic bank statements. Also in 2009, we completed our first partnership project with the Arbor Day Foundation to plant a tree for every checking account opened that included delivery of a monthly electronic bank statement rather than a paper statement. On Arbor Day 2009, with the help of the Arbor Day Foundation, Renasant planted approximately 10,000 trees as a direct result of the actions of our clients.

We continue to grow our wealth management division with the addition of more Renasant Financial Service representatives in our markets. While loans, deposits and trusts may have been the bread and butter of banking in the past, contemporary banking calls for financial institutions to offer services such as estate planning, retail brokerage, treasury management, retirement planning and insurance. Again, these products, combined with the personal service of our relationship managers, give Renasant a personalized niche in the world of commoditized banking.

Our employees continue to build on the usage of Renasant Engaged, our referral and sales pipeline system. Renasant Engaged rewards employees for making qualified referrals that bring in new business. During 2009, Renasant employees had approximately 14,000 referrals entered into Renasant Engaged, and 37 percent of these referrals

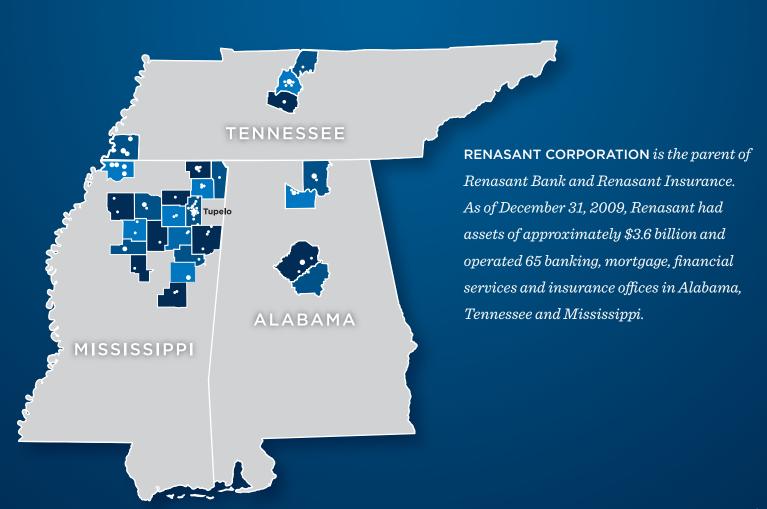
were cultivated into new business. In addition to the referral program, Renasant Engaged gives us a pipeline measurement vehicle to track loan and deposit production as well as employee surveys and performance appraisals. Our Renasant Engaged initiative has transformed the way we track our ability to serve our clients while at the same time rewarding our employees for cross-selling our various product lines.

With all this in mind, our number one goal is to understand our clients' needs and then do all that we can to meet those needs. Products like Rewards Savings, initiatives such as Renasant Renewal and accountability programs like Renasant Engaged give us the ability to not only meet our clients' needs but also provide them with the extraordinary service they deserve each and every time they conduct business with us.

Financial Performance

Looking at our financial performance during 2009, basic and diluted earnings per share were \$0.88 and \$0.87, respectively, for 2009 compared to basic and diluted earnings per share of \$1.15 and \$1.14, respectively, for 2008. Net income for 2009 was \$18.5 million as compared to \$24.1 million for 2008.

Total loans were approximately \$2.35 billion at the end of 2009 as compared to approximately \$2.53 billion on December 31, 2008. During 2009, total loans declined year over year as new loan production did not keep pace with our efforts to reduce our construction and development loan portfolios, which have been more negatively impacted by the economic downturn. During 2009, our construction and development loan portfolio decreased an additional \$150 million.



Total deposits grew to \$2.58 billion by December 31, 2009, as compared to approximately \$2.34 billion by December 31, 2008. Included within this growth is an increase in noninterest bearing deposits of \$20.7 million and an increase in retail interest bearing deposits of \$288.2 million. This growth allowed the Company to reduce public fund deposits by \$80.6 million and borrowings by \$315.9 million during 2009.

Net interest income was \$99.5 million for 2009 as compared to \$109.4 million for 2008, while our noninterest income was \$57.6 million for 2009 as compared to \$54.0 million for 2008.

Net charge-offs as a percentage of average loans for the year ending December 31, 2009, were 0.91% compared to 0.55% for 2008, and nonperforming loans as a percentage of total loans were 2.13% by December 31, 2009, as compared to 1.58% during the same time span in 2008.

The Company recorded a provision for loan losses of \$26.9 million for the year ending December 31, 2009, as compared to \$22.8 million for the same period in 2008. The allowance for loan losses as a percentage of loans was 1.67% at December 31, 2009, as compared to 1.38% for December 31, 2008.

Noninterest expense was \$105.8 million for 2009 as compared to \$108 million for 2008. Despite an industrywide special assessment levied by the FDIC, which resulted in a \$1.75 million expense to the Company, noninterest expense decreased by approximately \$2.2 million during 2009 as compared to 2008. This planned reduction in noninterest expense was due to achieved efficiencies throughout the Company.

Looking Forward

As "cautiously optimistic" is the popular expression about the banking industry these days, we believe that many opportunities lie ahead for our company in 2010. While no one wants to see more banking failures, for strong banks like ours these disruptions create multiple opportunities. Banking disruptions offer new business development prospects, the ability to hire new talent that might have been displaced at no fault of their own and, if the fit is right, a chance to participate in an FDIC-assisted acquisition to grow our market share and footprint.

At our core, Renasant Corporation is a financial services company with a bank at its center that knows its clients by name and meets their needs through understanding. With multiple channels such as traditional banking, wealth management, financial services, insurance, mortgage lending, trust services and much more, our clients should expect to receive the same superior service and product offerings throughout the markets we serve with any Renasant interaction.

Mr. Joe Trulove, one of our longest serving directors, is retiring as of our 2010 Annual Meeting. Mr. Trulove has served our board of directors and company for more than a decade, and we will miss his knowledge and expertise.

In light of Mr. Trulove's retirement, the Board has nominated Mrs. Jill Deer of Birmingham, Alabama, for election to our board of directors. As detailed in our proxy statement, Mrs. Deer has had a distinguished career; we believe her knowledge and qualifications will serve Renasant

shareholders and employees well. Mrs. Deer's experience in our Birmingham markets will help us develop strategies to further expand our presence in Alabama. Furthermore, her legal and professional expertise will give the Board an additional resource in understanding the risks and trends associated with commercial and residential real estate.

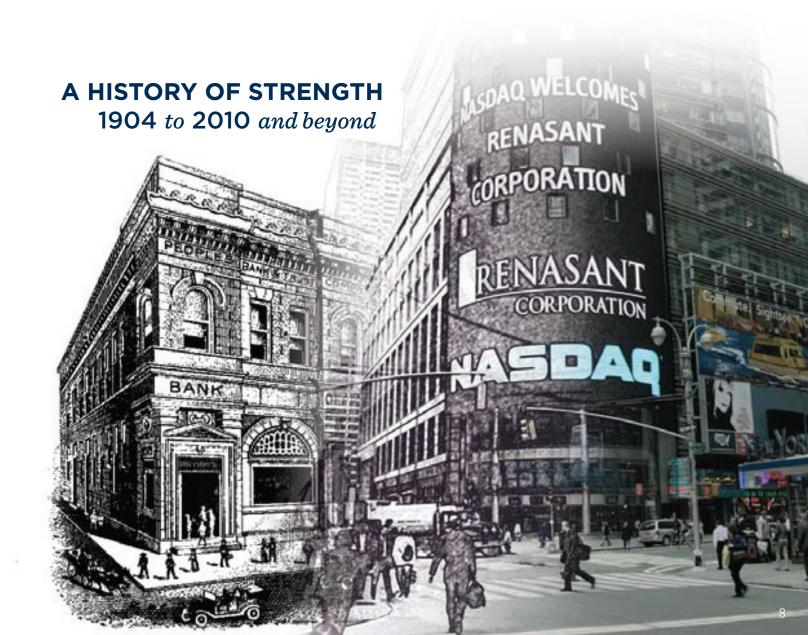
In closing, our ability to prosper and remain profitable while many financial institutions throughout the country were failing is a testament to our conservative business practices and our people that employ them. And staying

conservative has enabled us to weather one of the worst economic downturns in the United States since the Great Depression. We believe our time-tested approach to banking will provide long-term growth and value that will continue to build upon our History of Strength. Thank you for your continued investment and trust in Renasant Corporation.

E. Robinson McGraw

Chairman, President and Chief Executive Officer

Shamm Molmons



TWO THOUSAND AND NINE

$Fin ancial \, High lights$

Consolidated Balance Sheets in Thousands

| | DECEMBER 31 | | | |
|---|-------------|-------------|-------------|--|
| | 2007 | 2008 | 2009 | |
| Assets | | | | |
| Cash | \$ 99,793 | \$ 100,394 | \$ 148,560 | |
| Securities | 539,590 | 695,106 | 714,164 | |
| Net Loans | 2,560,221 | 2,495,981 | 2,308,470 | |
| Other Assets | 412,683 | 424,499 | 469,887 | |
| Total Assets | \$3,612,287 | \$3,715,980 | \$3,641,081 | |
| Liabilities and Shareholders' Equity | | | | |
| Deposits | \$2,547,821 | \$2,344,331 | \$2,576,100 | |
| Borrowed Funds | 624,388 | 933,976 | 618,024 | |
| Other Liabilites | 41,005 | 37,302 | 36,835 | |
| Total Liabilities | 3,213,214 | 3,315,609 | 3,230,959 | |
| Shareholders' Equity | 399,073 | 400,371 | 410,122 | |
| Total Liabilites & Shareholders' Equity | \$3,612,287 | \$3,715,980 | \$3,641,081 | |

Consolidated Statements of Income in Thousands

| | DECEMBER 31 | | | | |
|----------------------------|-------------|----|----------|----------|-----|
| | 2007 | | 2008 | 20 | 009 |
| | | | | | |
| Interest Income \$ | 198,203 | \$ | 200,962 | \$ 170,5 | 64 |
| Interest Expense | 102,382 | | 91,520 | 71,0 | 98 |
| Net Interest Income | 95,821 | | 109,442 | 99,4 | 66 |
| Provision for Loan Losses | 4,838 | | 22,804 | 26,8 | 90 |
| Noninterest Income | 52,187 | | 54,042 | 57,5 | 58 |
| Noninterest Expense | 98,000 | | 107,968 | 105,7 | 53 |
| Income Before Taxes | 45,170 | | 32,712 | 24,3 | 81 |
| Income Taxes | 14,069 | | 8,660 | 5,8 | 63 |
| Net Income | 31,101 | | 24,052 | 18,5 | 518 |
| | | | | | |
| | | | DECEMBER | | |
| Basic Earnings Per Share | 2007 | | 2008 | | 009 |
| | \$ 1.66 | | \$ 1.15 | \$ 0. | 88 |
| | | | DECEMBER | 31 | |
| Diluted Earnings Per Share | 2007 | | 2008 | 20 | 009 |
| | \$ 1.64 | | \$ 1.14 | \$ 0. | .87 |

Assets (In Millions)



Deposits (In Millions)



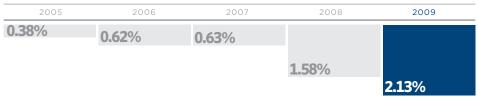
Book Value Per Share



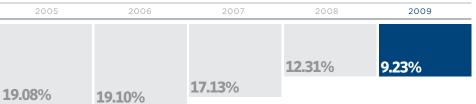
${\it Net \ Charge-Offs \ to \ Average \ Loans}$



$Nonperforming \ Loans \ to \ Total \ Loans$



Return on Tangible Equity



RENASANT

Leadership

RENASANT CORPORATION &

RENASANT BANK BOARD OF DIRECTORS

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Attorney Creekmore Law Office, PLLC Amory, Mississippi

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Owner and Manager Dickerson Furniture Company Booneville, Mississippi

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President - Tennessee Renasant Bank Nashville, Tennessee

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Decatur, Alabama

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Attorney McNeel and Ballard Louisville, Mississippi

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Chairman Choice Food Group, Inc. Nashville, Tennessee

H. Joe Trulove

Real Estate & Investments West Point, Mississippi

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Executive Vice President

R. Rick Hart

Executive Vice President

Stuart R. Johnson

Executive Vice President Chief Financial Officer

Harold H. Livingston

Executive Vice President

Michael D. Ross

Executive Vice President

Claude H. Springfield, III

Executive Vice President

C. Mitchell Waycaster

Executive Vice President

Kevin D. Chapman

Senior Vice President Corporate Controller

Phyllis C. Drope

Senior Vice President

Martis D. Ramage, Jr.

Vice President

Karen S. Dixon

Assistant Secretary

Teresa M. Mitchell

Assistant Secretary

Sherry S. McCarty

Assistant Secretary

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Gifford and Tennison
Booneville, Mississippi

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Robert H. Weaver

Of Counsel Watkins, Ludlam, Winter and Stennis, P.A. Jackson, Mississippi

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Trust Protector McDonald Group, Inc. Birmingham, Alabama

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Retired
Decatur OB-GYN
Associates, P.C.
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Executive Vice President FedEx Corporation President & CEO Fedex Services Memphis, Tennessee

Michael E. Goldstein

Member Harris Shelton Hanover Walsh, PLLC Memphis, Tennessee

R. Rick Hart

President - Tennessee Renasant Bank Nashville, Tennessee

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Facial Plastic and Reconstructive Surgeon and Chief of Facial Plastic Surgery UT Memphis Germantown, Tennessee

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President - Tennessee Renasant Bank Nashville, Tennessee

H. Edward Jackson, III

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Physician Nashville OB/GYN Associates Nashville, Tennessee

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Michael D. Shmerling

Chairman Choice Food Group, Inc. Nashville, Tennessee

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Senior Executive Vice President Chief Information Officer

Stuart R. Johnson

Senior Executive Vice President Chief Financial Officer

Harold H. Livingston

Senior Executive Vice President Chief Credit Officer

Claude H. Springfield, III

Senior Executive Vice President Chief Credit Policy Officer

C. Mitchell Waycaster

Senior Executive Vice President Chief Administrative Officer

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Gregory A. Hadaway

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Mortgage Lending Director

David L. Meredith

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Mary John Witt

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Gerald W. Iverson

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Catherine B. Fitzpatrick

Senior Vice President Trust Department Manager

Charles A. Killebrew

Senior Vice President Small Business Lending

Christopher P. Rogers

Senior Vice President Appraisal Department Director

Stacy W. Spearman

Senior Vice President Director of Financial Services

John D. Temple

Senior Vice President Trust Department Director

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President

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Jarvis B. Morehead

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Robert D. Heard

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Timothy L. Lovelace

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Neal Holland

Harold Jeffreys

Donnie Lane Vernon Lane

Tim Lovelace Phil Mitchell

Gerald New

Mike Ross

Betty Sims Jeron Witt Joseph Wynn

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President

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Senior Vice President

Samuel H. Milton

Senior Vice President

Larry W. CogginSenior Vice President

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R. Carter NaugherCommunity Bank President

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Preston Dobbs

John Gates James Howell

Michael Jonas Carter Naugher Flora Outlaw

Lynn West

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Barry Jones Paul Knox Dr. Mike McDonald Joe McGonagill Carter Naugher Frank Owen, Jr.

Dr. Steve Randale H.L. Robinson Roger Thompson

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Division President

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Michael Austin

Chuck Roberts Chris Wilson

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J. R. Denton
Tim Jack Edmondson
John Mike Hardin
Daniel Hawkins
Terry Jones

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Community Bank President

YALOBUSHA COUNTY

William E. Jeffreys, III

Community Bank President

WATER VALLEY

COFFEEVILLE

William F. Taylor

Community Bank President
YALOBUSHA COUNTY
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William Pullen Dr. Barry Weeks Charles T. (Tommy) White

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(continued)

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Community Bank President

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B. Perry Green

Carmen White

Community Bank President

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Toxey Haas, III Robert Harrell Ken Harrelson **Robert Seitz Albert Smith** O'Neil Smith **Thomas Storey**

Robert Tkach

Bennie Turner

OXFORD

David C. Harbison

Community Bank President

PONTOTOC

Jerry Q. Robbins

Division President

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Hal C. Wright

Community Bank President

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CORINTH

F. Jason Marlar

Community Bank President

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Trey Albright Larry Briggs **Dr. Frank Dalton** Sue Elam Joe Franks

Ken Hardwick **Dr. Robert Lorentz** Jimmy Don Manahan Jason Marlar Terry Rider **Dujuana Thompson** Dr. Darwin Wooten Arthur Wroten

IUKA

John T. Castleberry Community Bank President

NEW ALBANY

Michael J. Brown

Community Bank President

TUPELO

Burton B. Hosch, Jr.

Division President

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Jeffrey A. Irwin Senior Vice President

D. Jean Johnson

Senior Vice President

Steven P. Moody Senior Vice President Senior Vice President

RENASANT INSURANCE, INC.

William T. Dalton

President

W. Ray Reed

Consultant

M. Roland Byrd

Executive Vice President

Ricky E. James

Executive Vice President

E. Allen Maxwell

Executive Vice President

RENASANT CORPORATION **RENASANT BANK**

209 Troy Street Tupelo, MS 38804-4827 Telephone: (800) 680-1601

Facsimile: (662) 680-1234 www.renasant.com www.renasantbank.com

ANNUAL MEETING

Tupelo, Mississippi.

Renasant Corporation's Annual Meeting of Shareholders will be held at 1:30 P.M., CDT, Tuesday, April 20, 2010, at Corporate Headquarters 209 Troy Street

FINANCIAL INFORMATION

Analysts and investors seeking financial information about Renasant Corporation may contact Stuart R. Johnson, Chief Financial Officer.

STOCK TRANSFER AGENT

Registrar and Transfer Company 10 Commerce Drive Cranford, NJ 07016-3572

STOCK LISTING

Renasant Corporation's common stock is traded on the NASDAO Stock Exchange under the symbol

INDEPENDENT **AUDITORS**

HORNE LLP 1715 Aaron Brenner Drive Suite 300 Memphis, TN 38120

FINANCIAL PUBLICATIONS

Additional copies of the Company's Annual Report, Form 10-K and other corporate publications are available on request by contacting John Oxford. Vice President and Director of External Affairs.

FORWARD-LOOKING STATEMENT

This summary annual report may contain forward-looking statements regarding Renasant Corporation as defined by the federal securities laws. Statements preceded by, followed by or that otherwise include the words "believes," "expects," "anticipates," "intends," "estimates," "plans," "may increase," "may fluctuate," "will likely result" and similar expressions, or future or conditional verbs such as "will," "should," "would," and "could" are generally forward-looking in nature and not historical facts. All forward-looking statements involve risk and uncertainty, and actual results could differ materially from the anticipated results or other expectations expressed in the forward-looking statements. A discussion of factors that could cause actual results to differ materially from those expressed in the forward-looking statements is included in Renasant Corporation's filings with the United States Securities and Exchange Commission. Renasant Corporation undertakes no obligation to update any forward-looking statements, all of which are expressly qualified by the statements above.



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