FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	OVAL					
OMB Number:	3235-0287					
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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MICHAEL C LARRY						2. Issuer Name and Ticker or Trading Symbol PEOPLES HOLDING CO [PHC]									all appli Directo	or	g Per	10% O	wner
(Last) (First) (Middle) C/O PEOPLES BANK & TRUST CO						ate of 31/20		t Tran	saction (Mon	nth/D	ay/Year)			Officer below)	(give title		Other (below)	specify	
209 TRC	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)									
(Street) TUPELO MS 38802-0709													X	X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(City) (State) (Zip)																		
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day)						r) E	A. Deemed xecution Date any Month/Day/Yea		e, Transaction Dispose Code (Instr. 5)		rities Acquired (A ed Of (D) (Instr. 3,		4 and Securiti		ies Fo ially (D) Following (I)		n: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	/	Amount	(A) (D)	Price	、 l·	Transaci (Instr. 3	tion(s)			(113411 4)
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/Y	Co	Transactio				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Securi (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)			e s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Co	ode \	v	(A)	(D)	Date Exercisable	Ex Da	piration te	Title	Amoun or Numbe of Shares						
Phantom Stock	\$32.64 ⁽³⁾	12/31/2003			A		41.36		(1)		(1)	Common Stock	41.36	\$3	2.64 ⁽²⁾	616.84 ⁽⁴	1)	D	

Explanation of Responses:

- 1. The stock units are to be settled 100% in common stock upon the reporting person's normal retirement or upon approved request for hardship reasons.
- 2. The phantom stock units were accrued under the PHC deferred compensation plan.
- 3. The conversion or exercise price is one for one.
- $4. \ The securities owned post transaction have been adjusted to reflect the 3:2 stock split on 12-01-03.$

<u>Larry Michael</u> <u>01/05/2004</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.